



Denver CO | (214) 403-5992 | marklopez1127@yahoo.com | www.marklopezdesign.com

OVERVIEW

- A cutting edge interactive designer and front end programmer who has accelerated marketing and design strategies in corporate, agency and freelance environments.

SUMMARY OF SKILLS

- **Graphics Programs:** Adobe Illustrator, Photoshop, InDesign, Flash, Captivate, and Maya 3D.
- **Web:** Adobe Dreamweaver and CMS experience using WordPress, Joomla, and Tridion.
- **Code:** HTML4 and 5, CSS2 and 3, PHP, jQuery, ActionScript, and Processing.
- UX and UI design, software training, and Google Analytics Experience.
- Strong artistic background in drawing, painting, and conceptualization.
- Excellent written and verbal communication skills.

PROFESSIONAL EXPERIENCE

UI Designer and Developer: Four Winds Interactive ~ Denver, CO (January 2011 - Present)

- Design dynamic user interfaces, templates, and interactive maps using Adobe CS6.
- Develop digital signage solutions for touch screens, reader-boards, digital menus, and tablets which touch thousands of users each year.
- Carry projects through the implementation cycle: from wireframing and creative design, to the development of functionality, to a fully polished product.
- Provide creative direction and software training for domestic and international clients.
- Notable projects include: VISA, JP Morgan Chase, McCarran International Airport, Georgetown University, Kiaser Permanente, Starz Entertainment, and Baxa Health Corporation.

Web and Graphic Designer: Freelance ~ Denver, CO (April 2009 - Present)

- Self-employed designer of websites, logos, advertisements, and interactive marketing material.
- Help drive sales for small business and non-profit clients including the DU Career Center, Richmond American Homes, Realty Capital Solutions, and AmeriCorps.
- Contracted with the Denver based agency **Creative 303** in 2010 as a multimedia designer working with clients including Players Bench, North Creek, Fresh Gourmet, and Sears.
- Contracted with **Avera Creative** in 2010 as a web designer and developer.

Interactive Design Internship: Starz Entertainment ~ Englewood, CO (Summer 2010)

- Designed online training modules, Flash animation, and trivia to promote Starz Originals and movies.
- Boosted sales using creative marketing tools including Adobe Captivate, Flash, and Photoshop.

Graphic Design Internship: K & R Screen Graphics ~ Dallas, TX (Summer 2008)

- Created corporate banners, posters, brochures, T-shirts, logos, embroideries, and advertisements.
- Worked with silk screening, digital printing, laminating, and vinyl plotting machines.

EDUCATION AND HONORS

BA in Digital Media Studies, BA in Studio Art

Minor: Computer Science

University of Denver ~ June 2010

- Recipient of Provost Scholarship, Dean's Scholarship, and Computer Science Scholarship.
- Member of Alpha Lambda Delta Honor's Society, achieved the Dean's List each quarter (3.5+ GPA).
- *Study Abroad:* American University Rome as a Cherington Global Scholar.

Art Exhibitions

- *Inspired by Nature*, the featured artist: *Paris on the Platte*: 2013.
- *Dreaming Beneath the Spires*, paintings of the past and present: the *Grace Gallery*: 2011.
- *Silhouettes*, oil paintings series: the *Van Straaten Gallery* (Santa Fe Art Walk): 2010
- *Elements*, acrylic paintings series: the *Core Gallery* (Santa Fe Art Walk) and *Studio One*: 2011.
- Honored on the front cover of *Foothills Magazine* for screen-print titled *The Awakening*: 2010.